

# boutique<sup>™</sup> DESIGN

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march/april 2009: **The Green Issue**

The Green Methods of Leading Hotel Flags  
Social Media & Design: How to Stay Current  
Hutton Hotel, Green-Luxury by PowerStrip  
Dozens of New, Cool Green Products

**Niki Leondakis,**  
**COO** of Kimpton,  
the company that  
made boutique and  
green mainstream



# Pieces of the Green Puzzle

A Choice Selection of Environmentally-Friendly Products



Foscarini p. 52>>

BY REBECCA GOLDBERG AND KELLY HUSHIN

Every so often it seems like the "green" movement in design and furnishings has passed its prime. No one's talking about it, or they're saying the same things. Then suddenly out of nowhere, it's back in full force, and with a renewed fervor. Truth be told, the movement toward more eco-friendly practices never died. You may have forgotten about it for a little while, but that's only because green has in many cases become expected. In order to be noticed these days, a product cannot just claim green status, it must prove it. Hotel owners, purchasers and designers are more skeptical about environmental manifestos and expect their vendors to know and understand exactly why what they're manufacturing is beneficial (or simply not harmful) to our already troubled eco-system. Luckily, there are many companies out there who have answered these green questions with confidence. They understand what their market is looking for and will not compromise quality for environmental consciousness, and vice versa. From bedding to lighting to textiles, these vendors are some of those.



from 10 percent to 70 percent of total content. DEX offers about 80 standard terrazzo finishes and can customize too. The photo here is of a Hilton Hotel bar top made with crushed vodka bottles collected from local restaurants — and perhaps a few “off the wagon” homes. [www.dexstudios.com](http://www.dexstudios.com)



## << ARTAIC

**T**his company's got a back story too awesome to try and squeeze into a short paragraph, but we'll tease you with this: Ted Acworth, CEO of mosaic company, Artaic, is also a UFO Hunter...professionally. He has a show on the History Channel. And happens to be passionate about design and fascinated with his mosaic tile biz. Back to green: the tiles that Artaic uses to put together its murals (with robots, by the way) are durable and sustainable. Artaic offers the purchase of a renewable energy credit for the electricity used for production of any mosaic project. Robotic technology allows Artaic to enhance its levels of sophistication and sustainability. Coming from a former NASA telescope designer, we have to believe Ted knows his science. [www.artaic.com](http://www.artaic.com)

## 3FORM >>

**R**ather than reusing discarded materials to make something of lesser value, 3form has found a way to “upcycle,” as the company calls it, by taking a low value product with a 30-day or so lifespan and transforming it into a high value, durable product for its 100 Percent collection. The name — no

